



*For Immediate Release*

**Jonathan Dayton and Valerie Faris To Be Honored  
by Silver Lake Film Festival in Los Angeles**

**The Co-Directing Couple Will Be Feted For Their Groundbreaking Work in Music  
Video Before Their Rise To Fame In the Film World for “Little Miss Sunshine”**

Los Angeles - February 8, 2007 – Before Jonathan Dayton and Valerie Faris made history as the first married co-directors to have a film nominated for a Best Picture Academy Award, the married couple were renowned internationally as music video makers for many of music’s biggest stars. They also had parallel and successful careers in commercials and documentary film. The couple will be honored with the Spirit of Silver Lake Award and their pre-“Sunshine” work will be celebrated in a special showcase at the 7th Silver Lake Film Festival, Los Angeles, May 3-12.

Oasis, Red Hot Chili Peppers, R.E.M., Beastie Boys, Smashing Pumpkins, Soundgarden, Jane’s Addiction and The Ramones all selected Dayton and Faris to direct music videos. Their work in this field has earned them nine MTV Music Video Awards, two Grammy awards and a Director of the Year Award from Billboard magazine.

Additionally, under their Bob Industries banner, Dayton and Faris have directed commercials for a who’s who of Fortune 500 advertisers, including Apple, GAP, Idea, Mercedes, Old Navy, PlayStation, Target and VW, securing in the process both CLIO and ANDY advertising awards. As documentarians, the duo produced “The Decline of Western Civilization: The Metal Years,” the Counting Crows Rocumentary and R.E.M.’s “Rough Cut,” among others.

“Jonathan’s and Valerie’s extraordinary level of accomplishment in widely divergent motion picture media embodies the Spirit of Silver Lake Award. They are as comfortable in making a music video as they are in creating a commercial, producing a documentary, and now, directing a narrative feature,” said Saskia Wilson-Brown, Silver Lake Film Festival co-director.

The Spirit of Silver Lake Award is bestowed to creative talent both in front and behind the camera for their achievements in independent film and video. Past recipients have included Kenneth Anger, Laura Dern, John C. Reilly, Penelope Spheeris, Mark Ruffalo, Curtis Harrington, Cassandra Peterson, Mary Woronov and Allison Anders. Silver Lake Film Festival is produced by SLFF, Inc., a nonprofit 501(c) (3) corporation. The 7th annual Silver Lake Film Festival is under the direction of Kate Marciniak, Greg Ptacek and Saskia Wilson-Brown. More information: [www.silverlakefilmfestival.org](http://www.silverlakefilmfestival.org)

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